



Conference 2018

May 8-10
in Columbus, Ohio

AGENDA

Tuesday MAY 8, 2018

3:00 - 6:00 PM REGISTRATION

6:00 - 8:00 PM Conference Opening Night Reception *Rooftop Bar (Cityview Terrace)*

Wednesday MAY 9, 2018

Hayes Ballroom A Hayes Ballroom B Hayes Ballroom C Hayes Ballroom D Hayes Ballroom E

7:00 - 8:30 AM BREAKFAST

8:30 - 9:00 AM Welcome to Columbus: 2018 GradLeaders Conference Kickoff *(Hayes Ballroom BC)*

9:00 - 10:30 AM Keynote - Thriving in Disruptive Times: Tips for Surviving Hyper-Change presented by Mark White, Author

10:30 - 11:00 AM BREAK

11:00 AM - 12:00 PM	Reporting Enhancements for MBA Career Centers and Advanced Data Management Solutions TRAINING	Platform Configurations and Strategies for Increasing Employer and Student Engagement at Dartmouth College TRAINING	Northwestern University's Co-Op & Internship Success Story: Migrating to GradLeaders Career Center + Open Q&A INFORMATIONAL	AICAD's Best Practices for Special Interest Programs to Leverage Outcomes Data TRAINING	Building Advanced Searches, Effective MultiPost™ Job Postings, Utilizing OCR Integration and More TRAINING
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12:00 - 1:30 PM LUNCH

1:30 - 2:30 PM	How Columbia Business School Uses Super Admin User Permissions and Other Tools to Customize the Platform Themselves TRAINING	Virtual Tools to Engage Students and L.A.U.N.C.H. Students' Careers: Task Lists, Self-Assessments, Automated Communications, Integrations and More TRAINING	Preparing for Your Migration to GradLeaders Career Center + Network with Other Migrating Schools INFORMATIONAL	Using The Outcomes Survey® as an Outsourced Institutional Research Office INFORMATIONAL	Best Practices for Recruiting Military Veterans from Comcast, Liberty Mutual and the Ohio Department of Veterans Services INFORMATIONAL
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2:30 - 2:45 PM BREAK

2:45 - 3:45 PM	Optimizing the Student Profile for Strategic Employer Development, Peer Resources, and Career Programs at Schwarzman Scholars TRAINING	New Employer Discovery Feed and Career Fair Preparation Tools powered by The Whether INFORMATIONAL	Managing Off-Campus Opportunities: Internships, Co-Ops and Experiential Learning Programs TRAINING	Networking for GradLeaders Recruiting Users NETWORKING	Shenandoah University's Success Story: Using First-Destination Survey Data in Student Recruitment TRAINING
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3:45 - 4:00 PM BREAK

4:00 - 5:00 PM	MLT's Virtual Career Exploration Tips to Guide Diverse Students to their Dream Jobs TRAINING	Reaching More Students and Employers Using Cerkl Automated Newsletters INFORMATIONAL	Achieving a 95%+ Knowledge Rate: Emmanuel College's Strategies for Overcoming Challenges with Outcomes TRAINING	Discussing Campus-Wide Career Services Challenges NETWORKING	Automated Employment Branding Tools and Instant Student Talent Pipelines powered by The Whether INFORMATIONAL
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6:00 - 10:00 PM Evening Networking Social Event *at COSI (Center of Science and Industry)*

Thursday MAY 10, 2018

Hayes Ballroom A Hayes Ballroom B Hayes Ballroom C Hayes Ballroom D Hayes Ballroom E

7:00 - 8:30 AM Sunrise Yoga *on the Rooftop (Cityview Terrace)* + Riverside 5K Fun Run *at the Scioto Mile*

8:30 - 9:30 AM BREAKFAST

9:30 - 9:45 AM Day 1 Recap from GradLeaders *(Hayes Ballroom BC)*

9:45 - 10:45 AM	First Job to First Career: Creative Early Career Talent Sourcing Strategies and School-to-Work Projects INFORMATIONAL	How Bradley University Analyzes First-Destination Survey Data in GradLeaders Career Center TRAINING	Making the Most of the Advising Appointments and Interview Schedule Modules TRAINING	Discussing MBA Career Services Challenges NETWORKING	Networking for The Outcomes Survey® Users NETWORKING
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10:45 - 11:00 AM BREAK

11:00 AM - 12:00 PM	S&P Global's Experience Managing a Global Recruiting Team TRAINING	End-to-End Reporting Solutions: Scorecard, Job Search Analysis, Metrics Dashboard, 3-Column Reports, Exports and more TRAINING	How to Plan and Host a Successful Career Event TRAINING	Charging Employers for Events, Room Reservations and Job Postings TRAINING	How Ohio Dominican University uses GradLeaders Career Center and The Outcomes Survey® Together TRAINING
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12:00 - 1:30 PM LUNCH

1:30 - 2:30 PM GradLeaders Technology Update + Top 10 Conference Takeaways *(Hayes Ballroom BC)*

2:30 - 3:00 PM GradLeaders Awards + Conference Prize Giveaways

3:00 - 3:30 PM BREAK

3:30 - 5:00 PM Optional Networking Sessions *(Meeting Room 20)*
Regional Meet-Ups, Platform-Specific Discussions, Problem + Solution Debates, School-Specific and Student-Specific Groupings, and More

