



How to Publish Employment Branding and Career Content in The Whether

1

Log in to **The Whether** to access the main dashboard.



2

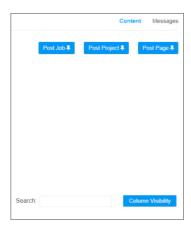
Under **Post Content**, use the drop-down menu at the top of the screen to select article type, put in a page URL, select the **Target Role** and click **Send for Publishing**.

Note: A Customer Success Team Member from The Whether will publish it and notify you when live.

| hat type of content? | | What is the URL? | Target Role | |
|-----------------------|---|---|--------------------|--|
| Day-in-the-life Story | * | https://mycompany.com/blog/we-are-awesome | Select Target Role | |

3

If you want to do it yourself, select **Content** on the top right-hand side of the screen then **Post Page** and input details on all three pages then click **Next** and **Save**.



4

Click on the post to view.



