

Best Practices for Optimizing Your New Student Interface for Use on Any Device + Browser

Your GradLeaders Career Center platform is now mobile-ready and can be accessed by students on any device (Desktop, Tablet, Phone) right from their browser (Internet Explorer, Microsoft Edge, Mozilla Firefox, Google Chrome, Apple Safari, and more)! This extensive redesign of the student portal was focused on creating engaging, thoughtful and logical interfaces, based on our comprehensive review of job-seeker activity over the past decade. Here are our best practice recommendations for configuration and customization:

HEADER

Optimal size for your logo is 150 X 320 pixels with white/transparent background.

"Welcome, _____"

Choose Preferred Name or First Name for your greeting.

Primary and secondary school colors will be used throughout the interface.

MENU

There can only be one child page listed under each parent page in navigation.

FOOTER

The footer should be made up of 3 columns:

Contact Us: Your career center's contact information

Resources: Useful links for your students

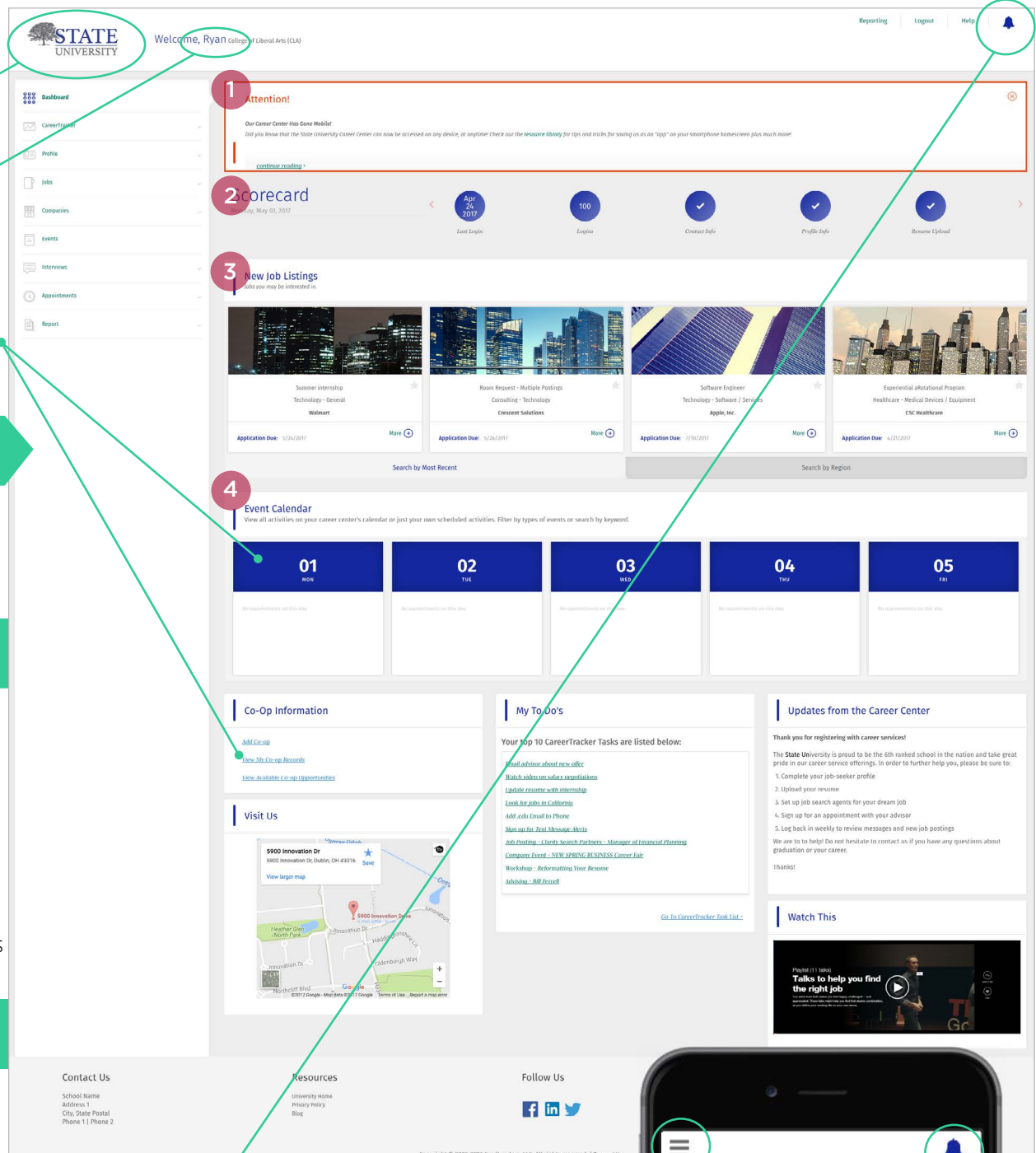
Follow Us: Social media icons link to your profiles on those sites

WIDGETS

The first four widgets that will appear in your dashboard are:

- 1 Announcements:** New announcements appear in a red box at the top of the dashboard until the user clears them. Archived announcements can be accessed with the bell icon that always appears at the top right.
- 2 Scorecard:** Users can track their progress with this widget. *This widget will not appear if Scorecard is not in use by your career center.*
- 3 My Job Listings:** Users can use the tabs to toggle between recently posted jobs and jobs by location.
- 4 Calendar:** Users can see their upcoming appointments and deadlines in the calendar widget. *This widget will not appear if Calendar is not in use by your career center.*

You may choose the remaining widgets, and determine their order but not their location, as the location is dependent on the screen width of the device being used.



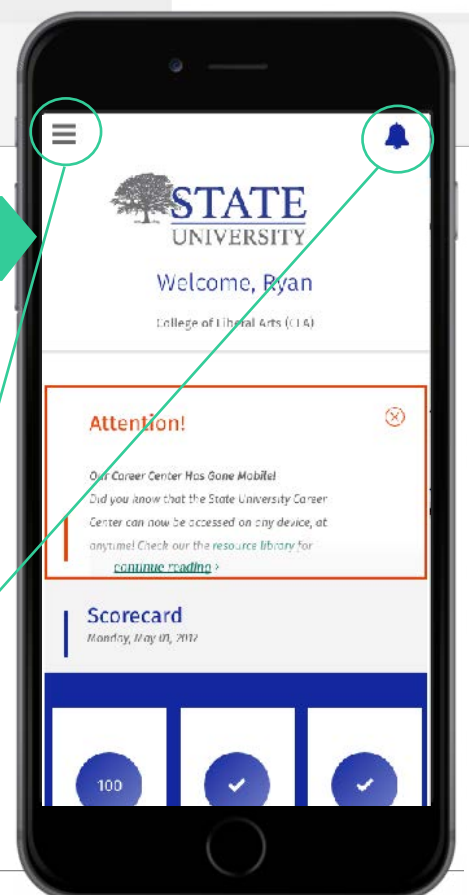
MOBILE VIEW

Our interface was designed to be user-friendly on any device. Because of this, many elements will appear differently on a mobile phone or tablet.

The menu is collapsed and can always be accessed using the "hamburger" icon at the top left of the screen.

Notifications are accessible from the top right, using the bell icon.

Many widgets such as Scorecard and My Job Listings are also collapsed for optimal mobile-view.



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SEARCH QUESTIONS

Basic Search consists of four criteria filters in desktop view.

On mobile, only the first filter will appear. For Basic Search, we recommend using the filters your students use the most:

- 1 **Keyword** (or **Job Title**)
- 2 **Job Location**
- 3 **Job Function**
- 4 **Job Industry**

To access Advanced Search, the user clicks the **"more search options"** button and all available search parameters will appear.

JOB CARDS

For optimal view on all devices, limit the amount of job details listed on each job card to be additional info beyond the primary search filters.

To access job details, users will click the **job title** within the job card.

State University Job List interface showing search filters and job cards. The interface includes a search bar with filters for Keyword, Job Location, Job Function, and Job Industry. A list of job cards is displayed below, each with a title, company name, application deadline, and status. A 'more search options' button is visible. A green callout box highlights the search filters and the 'more search options' button.

Mobile view of the State University Job List interface. The interface shows a search bar with filters for Keyword, Job Location, Job Function, and Job Industry. A list of job cards is displayed below, each with a title, company name, application deadline, and status. A 'more search options' button is visible. A green callout box highlights the search filters and the 'more search options' button.

Marketing and Customer Experience Internship

POSTED BY: Oracle Corporation

Job Description

The Customer Experience (CE) intern will be part of a global team, assisting in the development and maintenance of effective customer loyalty programs, as well as supporting the execution of successful customer advisory councils.

This position requires strong Microsoft Excel capabilities and interest in analyzing quantitative and qualitative data. The intern must be able to aggregate customer [continue reading](#)

Eligibility / Screening

CLASS YEAR	PROGRAM
1st Year MBA	Full-Time MBA, Part-Time MBA

Job Details

ORGANIZATION NAME	ORGANIZATION DESCRIPTION	JOB DESCRIPTION
Oracle Corporation	About Oracle HSGBU Oracle Health Sciences Global Business Unit (HSGBU) helps life sciences companies, integrated delivery networks and healthcare organizations discover, develop, and market innovative products and services that prevent and cure disease, enhance quality of life, and meet shareholder expectations. Oracle Health Sciences products deliver the following capabilities: A comprehensive, end-to-end suite of software applications for clinical development A leading solution for clinical trial management and integrated financials, clinical data management, electronic data capture, adverse event reporting, and risk management A top industry solution for aggregating clinical and non-clinical data for analysis, reporting, and submission About the Global Customer Experience Group	The Customer Experience (CE) intern will be part of a global team, assisting in the development and maintenance of effective customer loyalty programs, as well as supporting the execution of successful customer advisory councils. This position requires strong Microsoft Excel capabilities and interest in analyzing quantitative and qualitative data. The intern must be able to aggregate customer feedback surveys, translate the data into meaningful information, and present the findings to internal stakeholders. In addition, the intern may be asked to develop customer-facing collateral, information and educational material. Therefore, the intern must have strong written language skills. The candidate must have excellent customer-facing skills, as well as be able to interact effectively and collaboratively within the internal HSGBU organization across all lines of business. Candidates will need to excel in a highly dynamic environment with limited supervision and minimal direction. This position is a home office (remote) position. The candidate must be

Additional Resources:

For additional information and resources for your career service office users, students, job-seeking alumni, employers and more please visit gradleaders.com/partner-support