GRADLEADERS Career Center

Send Targeted Mass Emails to Students or Recruiters & View Analytics

Send highly-personalized and targeted mass emails right within GradLeaders Career Center then quickly pull insightful engagement reports on email deliverability, opens, click-throughs, and more.

Change From Address: Change the "From" address to someone else on your staff.

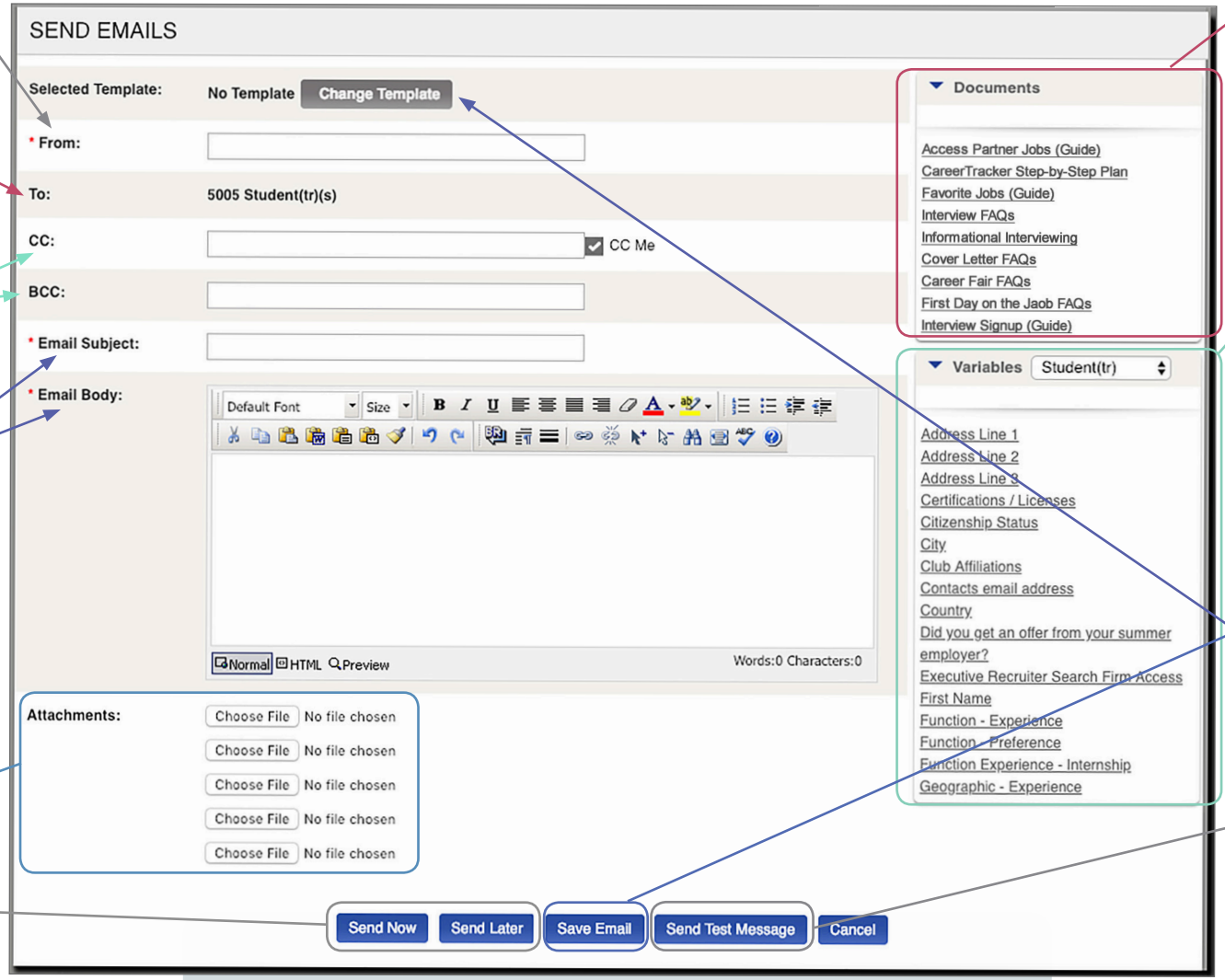
Review Recipients: Double-check the email is being sent to the target audience of interest.

Add CCs or BCCs: Send copies of emails via the existing CC functionality or new BCC field.

Compose Email: All-new email send functionality for both individual 1-to-1 emails or mass emails sent to students and recruiters within every module of the platform including events, workshops, advising, Co-Op, etc.

Add Attachments from Computer: Choose up to five files already saved on your desktop.

Send Now or Send Later: Delay sends or schedule emails to be sent later in the day, week, month or year.



Add Attachments from Resource Library: Quickly attach documents already saved in your Resource Library and send multiple attachments with ease as embedded links within the body of the email message.

Add Personalized Email Variables: Go beyond the standard default email variables (first name, last name, class year, etc.) to utilize an unlimited number of variables on your existing forms/surveys in each entity/module.

Save Emails as Future Templates: Make it easy to quickly send messages about recurring topics or start with pre-designed email formats.

Send Test Messages: Preview emails in your inbox by sending tests to yourself, other colleagues or external email addresses

For additional resources, visit
gradleaders.com/partner-support