**EMAILS FROM THE SCHOOL BEFORE THE VIRTUAL EVENT**

**Template 3: Reminder to Register & Why Register**

**To: Employers**

Subject: Register for the (Career Fair Name) today!

Hi (Employer Name),

We look forward to virtually connecting you with our talented students and job-seeking alumni! We invite you to take a few minutes to register for our virtual career fair where you can promote your internships, part-time, and full-time openings.

Register here: (Link)

At our career fair you’ll have the opportunity to engage with our amazing students and alumni via:

* Video, audio, and chat rooms with individual students
* Information sessions with groups of students
* Share your company career pages, employee testimonials, day-in-the-life-of videos and more with students
* Advertise job openings, internship programs, LDR programs, and other experiential learning opportunities
* Review and download student resumes and cover letters

With the GradLeaders virtual career fair platform, you’ll be able to create customized booths for a more personalized experience. We sincerely appreciate your partnership and look forward to connecting you with our talented students! If there is any way our team can help you with the registration process, please let us know. We look forward to (virtually) seeing you there!

Best,