

NEW!

Global Focus® 2.3

The only place in the world to connect with the world's best MBA talent.

Global Focus® is the only recruiting management platform that gives you access to the world's best MBA talent. Global Focus provides an extensive pipeline of high potential and high performing global talent via our exclusive partnerships with 24 of the world's 25 top-ranked MBA programs and a total of 60+ graduate business schools.



Why Global Focus®?

With Global Focus® you can take control of the recruiting process and:

- » Gain access to an exclusive network of top-ranked graduate schools.
- » Identify and attract only world-class business and leadership talent.
- » Proactively source your next generation of leaders.
- » Save time and money.
- » Never miss high-potential and high-performing talent again.

Centralize all sourcing, screening, outreach, tracking, and internal communication activities.

With Global Focus®, recruiters can eliminate the time and cost of unqualified talent—while at the same time improving on- and off-campus recruiting effectiveness. Global Focus gives you one-click access to job postings, critical campus deadlines, school contact information, and benchmarking to help you manage all of your recruiting tasks.

What's new in Global Focus® 2.3?

- » **Virtual Interviewing** – Conduct live interviews, powered by InterviewStream®
- » **OCR Integration** – Manage school logins and events with direct and convenient access
- » **Candidate Snapshot** – View candidate detail information on a single page
- » **Expanded Alumni Data** – Search expanded employment information
- » **MultiPost Usage Widget** – Manage and view jobs by recruitment area
- » **Employer Usage Widget** – Monitor your team's use of Global Focus to inform decisions
- » **Split Search** – Search students and alumni separately
- » **Email Management** – Manage and track your marketing email efforts
- » **Email Templates** – Produce more professional email communications
- » **School Release Notifications** – Receive emails regarding resume availability

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MBAFOCUS®