

**Subject Line: Help shape the future of internships — share your insights!**

**Email Body:**

Dear {{First Name}},

When it comes to internships, everyone wants to know: *What are the best practices that actually work?* From recruitment to supervision to professional development, the **2025 Internship Insights Survey** is gathering real data from employers (like you!) across the country to answer that question — and we'd love for your voice to be part of it.

We at **{{Insert Your Institution Name}}** are partnering with **Internology**, a national research and training organization, to collect employer perspectives from all industries and regions. The results will help create stronger, more equitable internship programs nationwide.

**The survey takes just 10 minutes**, and your insights will directly inform:

- National internship benchmarks
- Best practices featured in upcoming Internship Excellence Lab workshops
- Tools and training used by institutions to better support employers like you



**As a thank-you, you'll receive:**

- ✓ A free Executive Summary of national findings
- ✓ Significant discounts on the Full Report and Live Webinar (Spring 2026)



**[Click [here](#) to complete the survey]**

If you have any questions, you can reach out directly to Internology's Founder & CEO, **Christine Barkley**, at [christine@internology.org](mailto:christine@internology.org).

Thank you for contributing to the future of internships — and for helping **{{Insert Your Institution Name}}** and Internology support employers and interns alike.

**{{Insert Your Signature}}**